



Daughters of Penelope Growth and Expansion Plan 2023-2024

District Governors' Conference
The VEN Embassy Hotel, Washington DC
September 23, 2023



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***The Power of We...in
commUNITY!***

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Sisters Together, Empowered Forever!

New DOP Year, New Beginning



The Action Plan

- Assessment
 - Continuing what works : Welcome Postcards / Invite, Include, Invest
 - Holistic approach : Membership outreach **and** retention
- Set Clear Goals
 - Define our yearly outcomes
 - Include everyone

The Action Plan

- **Develop a Strategy Plan**
 - Emphasize our organizational mission, values and vision....DOP 100!
 - Membership Development: Outreach **and** Retention
 - Community Engagement: Relationships – build them & sustain them
 - Resource Development: Explore different fundraising opportunities

The Action Plan

- **Develop a Strategy Plan ...*continued***
 - Utilize members strengths
 - Evaluation: Adapt as needed
 - Communication
 - Governance and Leadership
 - Succession Planning

HAVE FUN!





Bridging our Past to our Present and Creating our Future

- Organizational / Corporate knowledge
- DOP Leadership Academy – Learning Platform and Leadership skills
- DOP PGP Mentoring Club – Optional Program providing you with the opportunity to learn and be mentored
- Our Vision for the next century

***Honouring our Past, Enjoying our
Present, Creating our Future***



Setting the Goals- The Timeline

- **Throughout the year:**
 - District & Chapter Visitations
 - District Conference Presentations
 - Participation in New Chapter charters
 - Participation in Initiations (Chapter/ Mass)

Setting the Goals- The Timeline

- **Fall & Winter months:**
 - Zoom meetings with individual District Governors and Lt. Governors
 - Evaluate statistics
 - Set goals
 - Identify resources and supports needed to achieve goals
- **Spring months:**
 - Check in with Governors and Lt. Governors on progress, concerns, collaboration

Reminders

Incentives:

- District Pro Rata- \$2 for every member paid by December 2023 (cheques the following spring)
- Monthly Bulletins for initiatives- tips and tools !
- The incentive of 4 or more new and reinstated members draw continues!

Supreme Convention Recognitions:

- Most initiates- chapter (over 50 and under 50)
- Most initiates- district
- Most reinstatements- chapter (over 50 and under 50)
- Most reinstatements- district
- District with largest Maids of Athena increase

WE ARE SISTERS! WE ARE FAMILY!



WE CAN DO THIS!

